



EFFORTLESS

LINK SHORTENING

FOR SMS

Say Goodbye to Clunky Web Addresses!

With link shortening, you can now condense URLs contained in message content sent through the Spark Business Messaging's API Gateways*. The links are shortened as per customer requirements, using Spark Business Messaging's unique 'modd.ly' or 'modica.link' Domain or your own custom domain.

Features and Benefits:

- Fast set-up for new and existing clients
- Customisable domains allowing for flexible, branded URLs
- Summary Reporting
- Removes long web addresses
- Save on SMS costs by reducing messages
- Affordable Link Shortening for high volumes at speed

*To ensure your API is compatible please talk to your account manager.

Sample Original

<https://www.yourbank.com/business/accounts/savings/termdeposits/springoffer>



Sample Shortened
modd.ly/43f59

About Us

Spark Business Messaging provides the leading mobile messaging solutions, to help you better connect with your customers.

No other messaging format can gain attention, deliver convenience and forge a stronger customer connection, better than SMS. Whether it's for notifications, reminders, promotions, campaigns, feedback, alerts or security - the business messaging examples grow every day.

Our intelligent messaging platform integrates seamlessly with your business applications, such as CRM, eCommerce platform and more.