



## The importance of Two Factor Authentication (2FA)

In an ever-changing digital landscape Two Factor Authentication (2FA) has become vitally important for the security of internet users. 2FA allows users to log in securely to their account through the incorporation of a secondary log in for the user, coming in a variety of forms. This allows the user to verify that they are the owner of that account and not someone with malicious intent.

Our 2FA solution provides organisations with a real-time, session-based, additional authentication. Our platform generates a one time pin number and sends it to the user's mobile globally via SMS. Allowing the user to log in securely across multiple devices.

The integration of our 2FA solutions into an organisation's security processes ensures there is a reduced risk of cyber attacks on the company system overall, keeping both users and confidential company data safer. With laws around cyber security becoming more prominent now is time to benefit from 2FA.

## Uses of SMS for 2FA:

- Enables the use of a mobile number as a digital identity
- Simple API for easy integration
- International reach to a range of countries
- Easy to use web dashboard
- Real-time reporting
- View message history and delivery status
- Real-time, session-based

Protect your users with 2FA via SMS

## **About Us**

Spark Business Messaging provides the leading mobile messaging solutions, to help you better connect with your customers.

No other messaging format can gain attention, deliver convenience and forge a stronger customer connection, better than SMS. Whether it's for notifications, reminders, promotions, campaigns, feedback, alerts or security - the business messaging examples grow every day.

Our intelligent messaging platform integrates seamlessly with your business applications, such as CRM, eCommerce platform and more.

